

'Don't buy fruits of occupation'
Activists take Israeli goods out of supermarket shelves,

In Flanders, Belgium, the Flemish Palestine Solidarity Committee supports the campaign for sanctions against Israeli occupation, by setting up a boycott campaign of Israeli goods.

Since Belgium is one of Israel's biggest trading partners, a lot of Israeli goods are sold in the supermarkets. Trade marks such as **Jaffa** and **Carmel** for fruit and vegetables are well known, but also **Sabra** prepared mediterranean salads, **Tivall** vegetarian meals and **Yarden** wine could be found.

Recent actions took place last December, as activists took all Israeli products out of the shelves in a supermarket. At the entrance, customers could get more information about the campaign. The scope is to attract attention and raise awareness about the impact of a consumer's boycott. If governments refuse to take their responsibility under international law and pressure Israel to stop the occupation, individuals can pressure their governments through consumer's behaviour. The Flemish Palestine Solidarity Committee is planning more actions in the future, backing the call for Boycott, Divestment and Sanctions raised by 170 Palestinian Civil Society organisations in last July.

Picture: VPK

Read more (Dutch) = hyperlink to <http://www.boycotisrael.info/html/051203actie.html>